



DeNovo Products Way

I. Corporate Philosophy

- DeNovo Products strives to provide the safest, and highest quality products available in the medical industry to the customer at the very best price.

II. Credo

- We introduce respected values, and guiding principles across all that we do. We are committed to continually improving our products, our packaging, and our manufacturing processes. We have a dedicated team working across the organization to make sure these goals become a reality.

III. Our Vision

- To set industry standards through groundbreaking technologies, and products. That meet, and exceed our customer's needs, and standards.

IV. Our Mission

- To provide products that make treatments easier, safer, less painful, and more effective for patients, and caregivers.

V. Our Values

- Communication
- Commitment
- Integrity
- Trust
- Passion

VI. Action Principles

- Leadership and Commonsense working style
- Promptness
- Keep sight of consumers
- Global teamwork among competent individuals
- Flexible